



Roadshow/Event Feedback Form

Private and Confidential

Personal Information	
Name:	Position:
Phone Number:	Event Location:
Date:	

Kindly provide us with your feedback for improvements to our future events:

Promotion Location	☐ Excellent	☐ Good	☐ Average	☐ Poor
Traffic flow	☐ Excellent	☐ Good	☐ Average	☐ Poor
Customer Response	☐ Excellent	☐ Good	☐ Average	☐ Poor
Marketing Support	☐ Excellent	☐ Good	☐ Average	☐ Poor
Overall Experience	☐ Excellent	☐ Good	☐ Average	☐ Poor
Sales Performance	☐ Excellent	☐ Good	☐ Average	☐ Poor

Target Sales (RM): _____ Achieved Sales*(RM): _____

*Kindly attached daily sales report

Your comments:

Submitted by:

Name:
Designation:
Company Chop:
Date:

Your feedback on the above promotion/ event is highly appreciated. It may be positive or negative in nature and the feedback obtained will be used to improve our future promotions/ events