

GINTELL (M) SDN BHD

ARTWORK DESIGN REQUEST & PLANNING FORM

Revision Status: A / B / C

PART A: ARTWORK DESIGN REQUEST FORM

<p>Section 1: Functional and performance requirements (if any): Example: a. Artwork Platform: b. Artwork Description: <input type="checkbox"/> c. Type of Artwork: <input type="checkbox"/> d. Visual Size & Font: <input type="checkbox"/> e. Artwork Request Date: f. Artwork Request Deadline:</p>
<p>Section 2: Information derived from previous similar design and development activities (if any) Example: Sample and/ or artwork design brought by AR.</p>
<p>Section 3: Statutory and regulatory requirement (if any) Example: Misleading promotion or prices; racial or violent propaganda</p>
<p>Section 4: Standards or codes of practice that the organization has committed to implement (if any) Example: Corporate Identity Template, or relevant ISO standards</p>
<p>Section 5: Potential consequences of failure due to the nature of the products and services (If any) Example: The content of the product/description or promotion does not match the actual quality/ prices (thus design input need to determine avoid use of "do not make exaggerated claims about the product, don't make contradictory promises (if any);</p>

Prepared by and date:

Reviewed by and date:

Approved by and date: